

# LONDON COLLECTIONS MEN

## PRESS RELEASE

10<sup>TH</sup> MAY 2016

### LONDON COLLECTIONS MEN DESIGNER SHOWROOMS

The British Fashion Council (BFC) today announces the menswear designers that will be showcasing in the Designer Showrooms at London Collections Men (LCM), 10<sup>th</sup> - 13<sup>th</sup> June 2016. The BFC Show Space, BFC Presentation Space and the Designer Showrooms will all be located at one central hub at 180 Strand.

New **Accessories** brands in the Designer Showrooms for the first time include **Ettinger London** - a heritage leather brand founded in 1934; **Gladstone London** - a modern leather brand which fuses contemporary aesthetics and functionality; **INSTRMNT** - a Glasgow based company which makes minimalist, high quality watches; **Mr. Hare** - founded by Marc Hare and specialises in high quality footwear; Mr. Hare was one of the brands that created a fashion film as part of last season's Fashion Film initiative; and **Taylor Morris** - an eyewear brand founded by Hugo Taylor and Charlie Morris.

**Multi-Label Showrooms** will also host a number of brands at 180 Strand. **Concrete Studio** will show brands including **Christopher Shannon**, **Côte et Ciel**, **DUFA**, **Natural Selection** and **No. 288**. **Heavy London** will feature emerging Portuguese brands including **Estelita Mendonça**, **Hugo Costa** and **Klar**.

New **Ready-to-Wear** designers this season include **CONSISTENCE** - a London-based label which focuses on clean, minimal tailoring; **LU+MEI** - which focuses on luxury outerwear; **Niuhans** - Tokyo based brand which uses carefully selected natural materials and unique Japanese techniques; **Orange Culture** - a Nigerian menswear brand which celebrates African heritage with rich fabrics and prints; **Sørensen** - established around six core archetype pieces each relating to a specific identity; and **Timur Kim** - will show its second season of menswear; Timur Kim's womenswear has won the esteemed Chloe award and the Pringle award twice.

Brands returning to the Designer Showrooms after successful past seasons include: **Alan Crocetti** - the jewellery brand which has shown with Fashion East and collaborated with Bobby Abley; **CSB London** - which fuses sportswear technology with innovative and bold tailoring; **Harry Stedman** - a family brand inspired by tales of transatlantic adventures on cruise liners and cargo ships; **Michiko Koshino** - the latest eponymous venture from iconic 90s designer; and **Qasimi** - which uses architectural influences and silhouettes.

This season **Kiko Kostadinov**, **Phoebe English Man** and **Wales Bonner** join the **NEWGEN MEN** recipients. The NEWGEN MEN scheme helps the recipients with showcasing opportunities through a show, presentation or installation. The designers' latest collections will also be showcased in the dedicated NEWGEN MEN Pop-Up Showroom in the Designer Showrooms.

For more information on the designers showing in the Designer Showrooms please click [here](#).

## NEWGEN MEN POP-UP SHOWROOM SCHEDULE

Friday 10<sup>th</sup> June

16.00 - 19.00 - Phoebe English Man

Saturday 11<sup>th</sup> June

10.00 - 14.00 - Craig Green

15.00 - 19.00 - Bobby Abley

Sunday 12<sup>th</sup> June

11.00 - 15.00 - Alex Mullins

16.00 - 19.00 - Pieter

Monday 13<sup>th</sup> June

10.00 - 13.00 - Wales Bonner

14.00 - 17.00 - Cottweiler

- ENDS -

[londoncollections.co.uk](http://londoncollections.co.uk)

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Full List of Designers (Correct at time of going to print)

### RTW

CONSISTENCE \*  
CSB LONDON  
DAILY PAPER  
HARRY STEDMAN  
HOME OF HOMME\*  
IFFLEY ROAD  
LOGAN MACKAY  
LU+MEI\*  
MAZINYI\*  
MICHIKO KOSHINO  
MOHSIN  
NA DI STUDIO  
NIUHANS\*  
ORANGE CULTURE\*  
QASIMI  
SONG ZIO\*  
SØRENSEN\*  
TIMUR KIM\*  
TROPICANO  
WAN HUNG  
WÅVEN

### SWIMWEAR

BOARDIE  
ÖKUN

### ACCESSORIES

ALAN CROCETTI  
BLACK EYEWEAR  
BRAVUR WATCHES\*  
EDDIE  
ETTINGER\*  
FINSK  
GLADSTONE LONDON\*  
INSTRMNT\*  
LEATHERSMITH OF LONDON\*  
MR HARE\*  
NEKEDI  
NORTHSKULL  
ROSEMARY GOODENOUGH  
MAN  
ROXXLYN\*  
SOUTH LANE  
ST PIECE LONDON  
TAYLOR MORRIS\*

### MULTI-LABEL SHOWROOMS

CONCRETE STUDIO\*  
CHRISTOPHER SHANNON\*  
CÔTE & CIEL  
DUF\*A\*  
NATURAL SELECTION  
NO. 288  
HEAVY LONDON\*  
ESTELITA MENDONÇA\*  
HUGO COSTA  
KLAR

\*New to the Designer Showrooms this season

**The British Fashion Council (BFC)** was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential

role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include the BFC Fashion Film sponsored by River Island; BFC Rock Vault; BFC Headonism; BFC/GQ Designer Menswear Fund supported by Vertu; BFC/Vogue Designer Fashion Fund; NEWGEN sponsored by TOPSHOP and NEWGEN MEN sponsored by TOPMAN. The British Fashion Council supports Boden's Future British initiative. Showcasing initiatives and events include London Fashion Week, London Collections Men, LONDON show ROOMS, the BFC Fashion Arts Foundation, International Fashion Showcase, London Fashion Weekend and the annual celebration of excellence in the fashion industry: The Fashion Awards.

**London Collections Men** is owned and organised by the British Fashion Council and chaired by Dylan Jones OBE. UK Trade & Investment is proud to be supporting London Collections Men.

For help and support in expanding your business overseas, visit [gov.uk/ukti](http://gov.uk/ukti), follow @UKTIRetail or speak to one of our international trade advisers at your local UKTI office.